

**Contact: Bethany Browning
Delicato Family Vineyards
(707) 265-1715
bbrowning@delicato.com**

FOR IMMEDIATE RELEASE

August 14, 2006

Michael Mondavi Joins Delicato Family Vineyards Board of Directors

Napa, Calif. - Delicato Family Vineyards, producers and importers of Irony Napa Valley, 337, Gnarly Head and Chateau Maris wines, announced today that Michael Mondavi, Founder and Coach of Folio Fine Wine Partners, has joined its board of directors. Mr. Mondavi was elected at Delicato's board meeting on August 3, 2006.

"Mr. Mondavi's wealth of knowledge is of great value to Delicato Family Vineyards," said Chris Indelicato, CEO. "As the third generation of the Indelicato family moves the company forward, we are driven by Delicato Family Vineyards' success as a producer of exciting wines of incomparable quality. Mr. Mondavi shares Delicato's desire to build a thriving vineyard and wine company that consistently exceeds the expectations of its partners and its consumers."

"I am impressed with the Indelicato family's strategic vision," said Michael Mondavi. "With the addition of brands such as Gnarly Head, 337, Irony Napa Valley and the new partnership with Chateau Maris, as well as its continued emphasis on non-traditional packaging, Delicato will become an even bigger force behind the growth of this industry. The Mondavi family and the Indelicato family have worked together for decades, and I look forward to a rewarding partnership as a member of the Board of Directors."

Michael Mondavi is the Founder & Coach of Folio Wine Company, a company he started with his wife, Isabel; son, Rob; and daughter, Dina. Michael also co-founded the Robert Mondavi Winery with his father, Robert Mondavi, in 1966.

In his time with the Robert Mondavi Winery, Michael served as Vice President of Production, Vice President of Sales and Managing Director and CEO. Michael was appointed President and CEO following the Company's public offering in 1994. He was Chairman from 2001 to 2004.

In 1998, Michael was named "Industry Executive of the Year" by The Market Watch Leaders, a group of top industry executives. In 1997, Michael received the "Who's Who in Food and Wine" award by the James Beard Foundation and, in 1995, he was awarded the "World of Food and Wine" Lifetime Achievement Award.

Founded in 2004 by the Michael Mondavi family, Folio Fine Wine Partners is a producer, importer and agency for fine wines from the world's premier wine regions. It provides winemaking, marketing, sales and distribution services to wineries from Europe, California and New Zealand.

The Indelicato Family, founders and owners of Delicato Family Vineyards, has farmed premium vineyards in California for over eighty years. Delicato Family Vineyards is also recognized for its innovative packaging and is a leader in putting award-winning wine into a three-liter Bota Box. Delicato Family Vineyards brands include Gnarly Head, 337, Irony Napa Valley, Chateau Maris, Night Owl, Clay Station, King Fish, Encore, and Delicato Family Vineyards.

###